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# HomeschoolCPA Advisory Team

Offering input, suggestions and advice to HomeschoolCPA

## OVERVIEW

I, Carol Topp, owner of HomeschoolCPA.com, a website offering legal and tax information to homeschool organizations, desire to form a team of homeschool leaders to offer me input, suggestions and advice on my business.

## GOALS

Gather input, suggestions and advice from homeschool leaders on:

1. Offering services to homeschool leaders
2. Offering products to homeschool leaders
3. Marketing to homeschool leaders
4. Website content and navigation

## METHODS TO GATHER INPUT

### Facebook group

I will set up a closed Facebook group where I can post a question and leaders can offer suggestions and opinions. <https://www.facebook.com/groups/887997294660897>

### Survey

I may send out several short surveys to homeschool leaders on my services, products, website, and future offerings.

### Group conference call

I may arrange a group conference call on an occasional basis to discuss possible improvements to HomeschoolCPA products and services.

Invitations to participate in the HomeschoolCPA Advisory Team will be via:

- Email
- Posted on HomeschoolCPA's Facebook page

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- Posted in the I am a Homeschool Group Leader Facebook page

## **BENEFITS TO PARTICIPANTS**

Participants will know about upcoming books, products and services before anyone else!

They get to share suggestions and opinions and know I appreciate it and will listen!

They may be thanked with discounts on books and services, like free passes to webinars or phone consultations.

## **HOW TO PARTICIPATE**

Homeschool leaders will apply by:

- Requesting to join a closed Facebook group (<https://www.facebook.com/groups/887997294660897/>) or
- Emailing [Carol@HomeschoolCPA.com](mailto:Carol@HomeschoolCPA.com) if they are not on Facebook, but still want to answer surveys and participate in a group conference call.

Each person can participate as much as they wish or are able. No commitment, no obligation.

Thanks!

**Carol Topp CPA**

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